

# General Programme Instructions

for The Norwegian EPD Foundation

Appendix E



**epd**

## Appendix E – The use of environmental product declarations as information

### 1.1 Guidelines for the EPD-logo

As a member of EPD-Norge, use of EPD-logo is always regarded as consent and acceptance of the guidelines and regulations published by EPD-Norge.



The EPD-logo shall always be used together with the EPD declaration number.

It is not allowed for a company to use the EPD-logo generally, e.g. as a standalone logo without reference to a specific EPD.

It is the product or service and not the company that has a valid EPD. An EPD is valid for five years and the product or service can use the EPD-logo so long as the EPD is valid. When an EPD is no longer valid, it is no longer allowed for the EPD-logo to be associated with the product or service.

It is not allowed to add to or alter the EPD-logo without approval from EPD-Norge. The logo can be reproduced without the colours for black and white printing.

For all marketing purposes of products or services with a valid EPD, all laws about marketing shall be adhered to, as well as other relevant laws in the respective countries.

If there is uncertainty about the use of the EPD-logo in marketing materials, please contact EPD-Norge. The EPD-logo can be freely used for educational purposes or in editorial reviewing.

For more information and to download the EPD-logo, see [www.epd-norge.no](http://www.epd-norge.no).

### 1.2 Guidelines for the use of the EPD-Norge logo



The logo is made for EPD-Norge. The administration, the Board, and all committees can use the logo when they represent EPD-Norge. The logo will be available upon request from the administration of EPD-Norge.